

2012 The Big Event

Platinum Sponsor (only 1 sponsorship per business category) 1 available at \$4,000

- Company logo on **Cover Page** of The Big Event Tabloid.
 - Company logo on **Sponsor's** page in The Big Event Tabloid.
 - 2 Platinum Sponsor Booths.
 - Website linked from The Big Event webpage, www.LOBALive.com
 - Use of Lake Oconee The Big Event logo in your advertising.
 - Recognition in the Pre & Post recognition February, March, and April in the association's newsletter.
 - Recognition on The Big Event sponsor signage to be displayed at The Big Event.
 - Acknowledgement in Radio Advertisements.
 - 1/2 page ad in the official The Big Event tabloid (pay only difference if upgrading)
 - Press release with premium spotlight on company.
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Gold Sponsor (only 1 sponsorship per business category) 4 available at \$2,500

- Company logo on **Sponsor's** page in The Big Event Tabloid.
 - 1 Gold Sponsor Booth
 - Website linked from The Big Event webpage, www.LOBALive.com
 - Use of Lake Oconee The Big Event logo in your advertising.
 - Recognition in the Pre & Post recognition February, March, and April in the association's newsletter.
 - Recognition on The Big Event sponsor signage to be displayed at The Big Event.
 - 1/4 page ad in the official Home Show tabloid (pay only difference if upgrading)
 - Press release with sponsor acknowledgement.
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Silver Sponsor 4 available at \$1,500

- Company logo on **Sponsor's** page in The Big Event Tabloid.
 - 1 Silver Sponsor Booth
 - Website linked from The Big Event webpage, www.LOBALive.com
 - Use of Lake Oconee The Big Event logo in your advertising.
 - Recognition in the Pre & Post recognition February, March, and April in the association's newsletter.
 - Recognition on the Home Show sponsor signage to be displayed at the Home Show and Awards Banquet.
 - Press release with sponsor acknowledgement.
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To all sponsors: It is the responsibility of your company to appoint a contact person to work with Lake Oconee Area Builders Association Staff to ensure your company receives all benefits listed for The Big Event.

Non-Member Sponsors add \$375 to Sponsorship Price