



2010 Home & Garden Show Discount and Payment Plans

Early Bird Discount

Vendors and/or sponsors that pay in full for their booth and/or sponsorship prior to November 13, 2009 will receive a 5% discount on the regular price. The Early Bird Discount can be combined with the Consecutive Vendor Discount not to exceed 10%.

Consecutive Vendor Discount

Consecutive Vendors will receive a 1% discount per consecutive year retro-active to the 2006 Home & Garden Show not to exceed 10%. The Consecutive Vendor Discount can be combined with the Early Bird Discount not to exceed 10%. In order to receive this discount all booth(s) and/or sponsorship(s) must be paid in full by January 29, 2010. NO EXCEPTIONS!

Optional Payment Plans (Booths Only)

3-month Payment Plan – By enrolling in the 3-month payment plan you will be able to make 3 monthly payments towards the total costs of your participation in the 2010 Home & Garden Show. Your booth number will be held for 3 months if final payment is not made at the end of 3 months your booth number will be released. As long as your balance is paid in full prior to November 13, 2009 you will be able to take advantage of all discounts plans. Enrollment in the 3-month payment plan requires advanced approval by the Lake Oconee Area Builders Association.

5-month Payment Plan - By enrolling in the 5-month payment plan you will be able to make 5 monthly payments towards the total costs of your participation in the 2010 Home & Garden Show. Your booth number will be held for 5 months if final payment is not made at the end of 5 months your booth number will be released. As long as your balance is paid in full prior to January 29, 2010 you will be able to take advantage of Consecutive Vendor Discount only. Enrollment in the 5-month payment plan requires advanced approval by the Lake Oconee Area Builders Association. Enrollment and payment must begin prior to September 29, 2009.

2010 Lake Home & Garden Show

Platinum Sponsor (only 1 sponsorship per business category)

3 available at \$4,000

- Company logo on **Cover Page** of Home Show Tabloid. **20 FREE TICKETS**
- Company logo on **Sponsor's** page in Home Show Tabloid. **2-110 Electrical Outlets**
- 2 Platinum Sponsor Booths.
- Website linked from the Home Show webpage, www.lakeoconeehomeshow.com
- Use of Lake Oconee Home & Garden Show logo in your advertising.
- Recognition at the Lake Oconee Home & Garden Show Awards Banquet and Pre & Post recognition February, March, and April in the association's newsletter.
- Recognition on the Home Show sponsor signage to be displayed at the Home Show and Awards Banquet.
- Acknowledgement in Radio Advertisements.
- Presentation of the Platinum Sponsor Award to your company at the Awards Banquet.
- 1/2 page ad in the official Home Show tabloid (pay only difference if upgrading)
- Press release with premium spotlight on company.

Gold Sponsor (only 1 sponsorship per business category)

4 available at \$3,000

- Company logo on **Sponsor's** page in Home Show Tabloid. **15 FREE TICKETS**
- 2 Gold Sponsor Booths **1-110 Electrical Outlet**
- Website linked from the Home Show webpage, www.lakeoconeehomeshow.com
- Use of Lake Oconee Home & Garden Show logo in your advertising.
- Recognition at the Lake Oconee Home & Garden Show Awards Banquet and Pre & Post recognition February, March, and April in the association's newsletter.
- Recognition on the Home Show sponsor signage to be displayed at the Home Show and Awards Banquet.
- Presentation of Appreciation Plaque to your company at the Awards Banquet.
- 1/4 page ad in the official Home Show tabloid (pay only difference if upgrading)
- Press release with sponsor acknowledgement.

Silver/Award Party Sponsor

4 available at \$1,500

- Company logo on **Sponsor's** page in Home Show Tabloid. **10 FREE TICKETS**
- 1 Silver Sponsor Booth **1-110 Electrical Outlet**
- Website linked from the Home Show webpage, www.lakeoconeehomeshow.com
- Use of Lake Oconee Home & Garden Show logo in your advertising.
- Recognition at the Lake Oconee Home & Garden Show Awards Banquet and Pre & Post recognition February, March, and April in the association's newsletter.
- Recognition on the Home Show sponsor signage to be displayed at the Home Show and Awards Banquet.
- Presentation of Appreciation Plaque to your company at the Awards Banquet.
- Press release with sponsor acknowledgement.

Event Sponsor

4 available at \$500

- Company logo on **Sponsor's** page in Home Show Tabloid. **5 FREE TICKETS**
- Website linked from the Home Show webpage, www.lakeoconeehomeshow.com
- Use of Lake Oconee Home & Garden Show logo in your advertising.
- Recognition at the Lake Oconee Home & Garden Show Awards Banquet program and Pre & Post recognition February, March, and April in the association's newsletter.
- Presentation of Appreciation Plaque to your company at the Awards Banquet.

To all sponsors: It is the responsibility of your company to appoint a contact person to work with Lake Oconee Area Builders Association Staff to ensure your company receives all benefits listed for Lake Home & Garden Show.

Non-Member Sponsors add \$375 to Sponsorship Price



Lake Oconee Area Builder's Association

***REGISTRATION
& EXHIBIT INFORMATION***

March 19th & 20th, 2010

Greene County Public Service Campus, Greensboro, Georgia



7th Annual Lake Oconee Area Home & Garden Show

Registration and Show Information

Purpose of Exposition

The purpose of the show is to educate and inform the Lake Oconee Area of the products, services and personnel of the Lake Oconee Area Builders Association (LOABA) and to promote its members, suppliers, and associates.

Booth Sizes and Prices

Booths are 10' wide X 10' feet wide UNLESS stated otherwise on the blueprint. Please see floor plan. The following is the cost structure:

	LOABA Member	Non Member
First Booth	\$425	\$625
Additional Booth(s)	\$325	\$525
Builder Kiosk	\$700	\$900

Additional information will follow regarding the Home Show Tabloid Advertising.

Registration

Each booth is allowed up to four representatives included in booth cost. All booth representatives must be registered and wear name badge at all time while on show floor. There will be a \$5.00 additional charge for each additional Exhibitor badge above the four badges provided. The badges are good for both days. The badges must be returned to a LOABA representative at the end of the show.

Assignment of Space

Each Application must be accompanied by a deposit check. **Booths will be sold on a FIRST come FIRST serve basis.** LOABA will strive to locate by Exhibitor's preference, and to provide distance from direct competition. However, LOABA reserves the right to make changes in the floor plan and assignment at its discretion in order to best serve the interests of the Show and its collective Exhibitors.

Subletting or Sharing Space

To insure proper presentation and operation of the Show, Exhibitors must contract individually to exhibit. Subletting or sharing of space is strictly prohibited. Failure to abide may result in termination of contract and ejection from show.

Shipping Information

The Greene County Public Service Campus will not accept any shipments prior to the Show without authorization from the LOABA office.

Booth Furnishings

Each booth includes carpet, piping and drapes for 8' back and 3' sidewalls and one sign card with company name. Booth chairs, table and table skirting are available from the decorator. (Additional Info will follow regarding availability and prices)

Builder Kiosk Information

(Available to Builders only)

The Builder Kiosk is a wall sized unit that fits into a 10x10 booth, which includes custom printed signage. It is almost like an informational booth. The Kiosk is setup so that it can be manned or unmanned.

Installation

Installation and set-up will begin on Wednesday, March 17th at 8:00 a.m. until 6:00 p.m. Additional time is available, Thursday, March 18th from 8:00 a.m. until 6:00 p.m. These hours will be strictly enforced. **You will be notified by the LOABA office when your set-up time will be.** **NOTE: Installation and set-up times are subject to change.** All exhibitors should have booths ready before judging -Thursday, March 18th at 6:00 p.m.

Awards

Recognition will be given in the following categories:
Best Technical Design (The most innovative Product Design)
Best Visual Design (The most Pleasing to the Eye)
Best of Show (for single booth) Best of Show (for multiple booths (2 or more))

Dismantling/Removal

NO DISPLAY MAY BE DISMANTLED OR PACKED PRIOR TO SATURDAY, MARCH 20th AT 4:30 P.M. Failure to comply with the above stipulation will result in non-acceptance to future shows. All exhibitor material must be removed SATURDAY, March 20th between 4:30 p.m. and 7:30 p.m. and on Sunday March 21st from 9:00 a.m. to 12:00 p.m. there are **NO EXCEPTIONS.** It is the Exhibitor's responsibility to pack and remove or consign for shipment of all items prior to leaving booth unattended. The exhibitor may be charged additional fees for removal of any display items that are left behind. The LOABA and the Greene County Public Service Campus will not be responsible for the condition of any items that had to be removed. During move out, no vehicles will be allowed in the front of the building or the ramp until your booth is completely disassembled and ready to be loaded.

For More Info Call 706-999-1591

Area Builders Association Garden Show

Space Limitations

All booths must be confined to contracted space, and will not encumber the visibility of adjoining booths. LOABA reserves the right to remove any exhibit not conforming to all federal, state, and local requirements and laws.

Food and Beverage

No products may be given away or sold in booths that are available through the Concession Area.

Booth Staffing

Only registered Exhibitors are allowed to work booths. Booths must be staffed during all show hours. You are allowed to roam the isles and hand out business cards, etc. You are **absolutely not allowed to go in to the isles and recruit people to come to your booth**, thus diverting people from someone else's booth to yours.

Vender Booth Door Prizes

Exhibitors may provide door prizes. Any signage must be professionally printed and all door prizes must maintain the professional nature of the show. For promotional purposes, **LOABA must be informed of door prizes one week prior to show. Door prize winners must be drawn prior to the end of the Show, March 20th, in the presence of a LOABA staff member or Home Show Representative.** In addition door prize winner's names and addresses must be provided to LOABA. Failure to comply with the above stipulations will result in non-acceptance to future shows.

Payments/Cancellations

A 50% non-refundable deposit per booth is required with application unless enrolled in 3 or 5 month payment plan. Balance is due by January 29, 2010. Refund requests will be considered on an individual basis by LOABA and absolutely no refunds will be made after January 29, 2010.

Restrictions and Security

Security is provided by LOABA to provide normal protection against loss, although the Home Show officials assume no responsibility of lost or stolen items. Exhibitors are urged to take the necessary measures to prevent such temptations. No distribution or promotional materials outside of booth sales will be permitted. All exhibitors are responsible for collecting any appropriate taxes on products sold. Any restrictions for use of purchase must be printed and visible for public view.

Liability Insurance

LOABA, its agents, and the Greene County Public Service Campus will not assume any responsibility for the safety of the property of Exhibitors from theft, damage by fire, accident, acts of God, or other causes. Exhibitors are encouraged to insure products presented at their own expense.

Greene County Public Service Campus

Greene County Public Service Campus is well maintained building, operating under strict code and regulation. Its policies and regulation must be adhered to. **NO TOBACCO OR ALCOHOL IS ALLOWED.**

Tabloid

LOABA will arrange printing and distribution of the official tabloid of the Lake Oconee Area Home and Garden Show. LOABA will contact you to provide information about how your firm can be represented in the tabloid.

FOR MORE INFORMATION CONTACT

LAKE OCONEE AREA BUILDERS ASSOCIATION



**1041 VILLAGE PARK DRIVE
SUITE 102
GREENSBORO, GA 30642
(706) 999-1591**

WWW.LAKEOCONEEBUILDERSASSOCIATION.COM



Save the Date!

Lake Oconee Area Builders
Association 7th Annual
Home & Garden Show!

Friday, March 19th, 2010
2:00 p.m.-7:00 p.m.

Saturday, March 20th, 2010
10:00 a.m.-4:30 p.m.

Lake Oconee Area Builder's Association
1041 Village Park Drive, Suite 102
Greensboro, Georgia 30642



Application to Exhibit

It is understood that the parties, as shown by their signature below, agree to the following conditions and pay schedule:

1. The undersigned Exhibitor does hereby apply for booth(s) at the Greene County Public Service Campus in accordance with the terms and conditions of this Application, the solicitation of materials of the Lake Oconee Area Builders Association (LOABA), and all other published rules and regulation concerning use and occupancy of such booth(s). The terms and conditions of all such other printed matter are incorporated by specific reference and made a part of this Application and the Exhibitor agrees to abide by the same, LOABA reserves the right to refuse any Application.
2. This Application shall not become binding upon LOABA until LOABA has received payment in full for said booth(s) and this Application is accepted in writing by LOABA. Subject to location availability.
3. Water and electricity, which the Exhibitors might desire for said booth(s), are the direct responsibility of the Exhibitor upon arrangement with the LOABA office. LOABA will coordinate these needs with the Greene County Public Service Campus.
4. Tables, chairs, and other amenities, which the Exhibitors might desire for said booth(s), are the direct responsibility of the Exhibitor upon arrangement with the Home & Garden Show Decorator. You will need to coordinate these needs with the Show Company.
5. Each Exhibitor is free to arrange their exhibit, as they desire, as long as they do not extend beyond the allotted space (this includes floor coverings). Exhibitors will not be permitted to use loud speakers or other mechanical devices for long periods of time in a manner to disturb others but may use them to show their product. These Exhibitors **are expected to be courteous** of other Exhibitors around them.
6. LOABA shall not be responsible for loss by fire, theft, or damage to materials, merchandise, or equipment. Set-up must be between the hours of 8:00 a.m. and 6:00 p.m. on Wednesday, March 17th, 2010 and between 8:00 a.m. and 6:00 p.m. on Thursday, March 18th, 2010. All exhibitors should have booths ready before judging -Thursday, March 18, 2010 at 6:00 p.m. **You will be notified by the LOABA office when your set-up time will be. NOTE: Installation and set-up times are subject to change**
7. The Awards Banquet time and location will be determined at a later date.
8. Show hours: **Friday, March 19th, 2010 2:00 p.m. till 7:00 p.m.**
 Saturday, March 20th, 2010 10:00 a.m. till 4:30 p.m.
9. Would your company be interested in membership information? ___ Yes ___ No
10. Upon acceptance by LOABA, this Application becomes a contract under the laws of the State of Georgia, enforceable by its terms.
11. Exhibitor does hereby release and hold LOABA harmless from any and all actions, claims and demands for, upon or by reason of any damage, loss or injury suffered or incurred by Exhibitor, its agents and guests in consequence of Exhibitor's participation in the 2010 Lake Oconee Area Home and Garden Show.
13. List three (3) choices of location preferences, by booth number:
 1) _____ 2) _____ 3) _____
 The LOABA will try to give exhibitors one of these choices. However, the LOABA may make changes up to March 20th for the betterment of the show.

A deposit of 50% per booth must accompany Application with balance due no later than January 29, 2010. No refunds will be made after January 29, 2010. All booths where balance is not paid in full by January 29, 2010 may be released for sale.

COMPANY _____
 (PRINT COMPANY NAME AS YOU WOULD LIKE IT TO APPEAR IN ADVERTISING AND ON SIGNS)

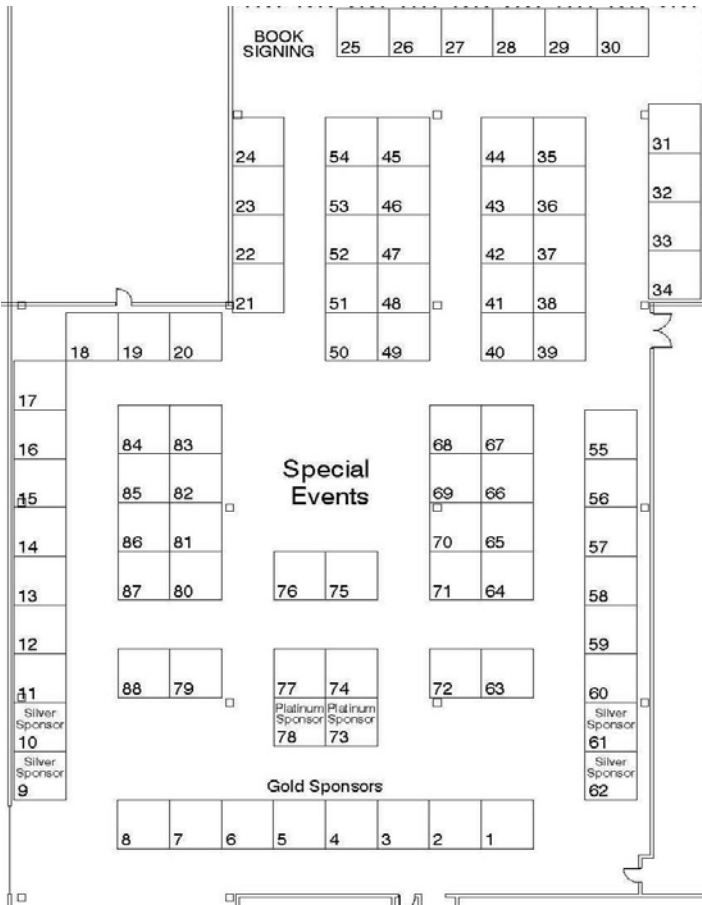
ADDRESS _____

CONTACT _____ PHONE _____ FAX _____ E-MAIL _____

PRODUCT TO BE EXHIBITED _____

SIGNED BY _____ TITLED _____ DATE _____

REGISTRATION FORM



VENDOR INFORMATION

Company Name:

Mailing address:

Phone:

E-Mail:

Contact Person:

Sign:

QTY	ORDER	PRICE	TOTAL
	LOABA Member Booth Each booth includes carpet, pipes, & drapes w/ 8ft. back wall and 3 ft side walls	\$ 425.00	
	LOABA Member Additional Booth	\$ 325.00	
	LOABA Member Builder Kiosk	\$ 700.00	
	Non-Member Booth Each booth includes carpet, pipes, & drapes w/ 8ft. back wall and 3 ft side walls	\$ 625.00	
	Non-Member Additional Booth	\$ 525.00	
	Non-Member Builder Kiosk	\$ 900.00	
	SPONSOR LEVEL REGISTRATION- LEVEL:		
	110 Electrical Outlets (Limit 2) Please contact the LOABA office if you will require more than 2 electrical outlets. ALL UTILITIES ORDERED AFTER 01/29/10 WILL BE CHARGED AN ADDITIONAL \$25 PER OUTLET	\$ 45.00	
	Additional Exhibitor Badges Each exhibitor will receive 4 Exhibitors badges (free) per booth. Exhibitors will re responsible for badges once they have been given out. There will be a replacement fee of \$50 per badge (paid in advance) for replacements.	\$ 5.00	
	Early Bird Discount - 5% (Must pay in full by 11/13/2009)		
	Consecutive Vendor Discount - 1% per year (must pay in full by 01/29/10)		
	Total		